

**The Area Nine Cable Council  
in partnership with *Cablevision*  
Presents  
2009-2010 Educational Access Awareness Awards**

**\*\*\*RULES AND GUIDELINES\*\*\***

**Purpose**

***To encourage students to produce programming for Channel 78 while developing video production and storytelling skills by creating educational access programming relevant to their schools, communities and/or curriculum.***

**Who is Eligible?**

Students in grades 3-12 who attend school in any of the 10 cities and towns that are part of the Area Nine Cablevision franchise: Greenwich, Stamford, New Canaan, Darien, Norwalk, Westport, Weston, Wilton, Easton or Redding.

All entries must include the names of students who produced, directed, wrote, photographed, and/or edited the finished piece (even if the same student performed all the above tasks)\*. Each entry will be submitted individually on DVD-Video format (i.e. playable on a standard DVD player. Be sure to "finalize" all DVDs). Each entry must also include the name and title of a "Faculty Facilitator," (a school or school district staff person overseeing production), as well as a brief description of his/her leadership role during production.

\* Entries may be submitted as a "whole class" entry. Please specify the name of the class, school & town. Any prize received will be awarded to the class as a whole.

**What video projects are eligible to win?**

To be considered, each project entered must have been completed **and cablecast** in its final form at least once on a Cablevision of Connecticut Public, Educational or Government (PEG) Access Channel between May 30, 2009 and the due date in 2010 specified for the level.

**Elementary Level (grades 3-5)**

**Due Date: April 1, 2010**

**Middle School Level (6-8)**

**Due Date: April 1, 2010**

*Categories of entry for each of these levels:*

- **Public Service Announcements (PSAs)** – Length is either 30 seconds or 60 seconds.
- **Independent/Open Entry** (length appropriate to topic\*; see descriptors below - adapt to grade level)
- **Community/School Story** (length appropriate to topic\*; see descriptors below - adapt to grade level)
- **Documentary** – (length appropriate to topic\*; see descriptors below - adapt to grade level)  
\*(longer is not necessarily better!)

**Secondary Level (grades 9-12)**

**Due Date: April 1, 2010**

*Categories of entry:*

- **Public Service Announcements (PSAs)** – should focus on school, educational, or non-profit organizations. Length is either 30 seconds or 60 seconds..
- **Independent/Open Entry** - any independently produced video (examples, a fiction film, a music video)
- **Community/School Story** - a program dealing with a community/school theme (examples: a program about a club, activity or course; a program about a community organization; a sport's season-in-review; school issues; etc.
- **Documentary**- Present a non-fiction story.
- **News Program (HS only)** – ONE complete news program that you consider the best.

- **How will projects be judged?**

Projects will be judged according to the following point system:

Relevance to: a) the purpose of this awards program (see other side); b) the stated purpose in the application, c) the targeted audience.	15
Creativity/originality within the context of achieving its purpose* (i.e. a creative piece of fiction will not necessarily score higher than a documentary presented in a creative way)	15
Visual production values	15
Audio production values	15
Editing	10
Clarity of Story	10
Appropriate use of titles/credits	10
Copyright	10
<b>HIGHEST # OF TOTAL POINTS POSSIBLE</b>	<b>100</b>

All entries must be submitted on either VHS or DVD-Video, along with a COMPLETED entry form SIGNED by the Faculty Facilitator. Submissions lacking a completed entry form are automatically disqualified.

**How and when will awards be allocated?**

- Due to a recent DPUC ruling, awards may be limited to trophies or video equipment for your school.
- Awards will be made **per project**.
- Judges reserve the right to re-allocate funds based on quantity and quality of submissions.
- The decision of the judges is final.

**Due Dates:** The Due Dates listed on the front of this sheet are the dates that entries must be received by *Cablevision* or your school's ANCC representative. **Be sure your program has aired on CH 78 BEFORE this date.**

**Can I mail in my entry? Please submit your entry to your school's ANCC representative:**

\_\_\_\_\_ . If you can't submit your video through your school's ANCC representative, projects should be saved by category on separate DVD's with projects separated by chapter markers. Completed entry forms may also be mailed to Area Nine Cable Council, ATTN: Ellyn Stewart, 1177 King Street, Greenwich, CT 06831. If you are sending copies to Ellyn, please notify her by email at [stewarte@cshgreenwich.org](mailto:stewarte@cshgreenwich.org) so that she can look for your package.

**When will winners be announced?**

Winners of the 3rd Annual Access Awareness Awards will be announced in May 2010 at the regular meeting of the Area Nine Cable Council.

**Where can I get additional entry forms?**

Additional entry forms and information can be found by logging on to [www.westportct.net/ancc](http://www.westportct.net/ancc).

**Note to student producers:** We hope that you will find satisfaction in creating an access program and seeing your finished product on **Cablevision** CH 78. While your parents may have expressed their opinion by writing "letters to the editor," you are developing your production skills that take advantage of an even more powerful medium: television. We hope that you will continue to hone these skills and utilize them throughout your life.

Have fun and good luck!